

# Knights of Columbus

## Pennsylvania State Council

SEAN PETRISKO  
Keep Christ In Christmas  
Chairman  
131 South Fourth Street  
Duquesne, PA 15110  
(412) 466-8902  
E-Mail pakcic@gmail.com



WAYNE S. FREET  
State Deputy  
800 North Street  
McSherrystown, PA 17344  
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Dear Brothers:

The success of the 2009 Keep Christ in Christmas Campaign is dependent upon the active participation by each District Deputy and Grand Knight. Overall very few Councils are participating in this very important program which promotes the true meaning of Christmas - *the birth of Jesus Christ*. The campaign also provides the opportunity for your council to raise funds for the council's charitable activities. The following are a few suggestions for implementing the program in your Councils:

- Obtain permission from your pastor to display and sell religious Christmas cards. Explain that the profits will be donated by your Council to a charitable cause. Ask his help in selecting a cause.
- Use the Church bulletin to notify the parishioners two weeks in advance of the coming sale of the religious Christmas cards.
- Make known the charitable purpose for which the proceeds are being raised.
- Combine a membership drive with the Campaign to attract new members.
- Utilize the color brochures to promote the sale of religious Christmas cards. One successful method is to order additional brochures to distribute to all the women as they leave Church the week before the cards sales start.
- Utilize a public price board as a sales aide. It will keep people from opening the boxes of cards and speed up the sales process.
- Sell cash and carry. Take orders for the next weekend to be picked up at the sales site.
- Sell all cards at the posted price to preserve the integrity of the program.
- The manpower required to conduct the campaign is minimal - less than 20 minutes after Mass for several weekends.
- All card orders must be paid in advance. After purchasing the assortment case, you can order as many or as few boxes of cards as you need for delivery within one or two weeks. All postage costs will be added to the cost of the cards. Remember to include postage in all of your payments. Planning your orders in advance will lower the cost of postage and increase your profits.
- Order Early, to guarantee your selections, otherwise substitutions may be necessary.
- Orders should be mailed or emailed to me, the State Chairman, by each Sunday evening in order to speed up the delivery process. If sent via email I will email an order confirmation to you.

Please review the attached order forms and do not hesitate to contact me if you need any additional information. Remember that the **one to a council** special price for an assortment case of \$130.00 is available only until September 25, 2009. Your council can realize a profit of \$176.00 on this case. Make certain that you plan your campaign soon and place your initial order in August or early September.

Fraternally,

*Sean Petrisko*

Sean Petrisko

**Contact Information:**

**Sean Petrisko, KCIC Chairman**  
131 South Fourth Street, Duquesne, PA 15110-1235  
Phone 412-466-8902 Home 412-268-4402 Office  
Email: [pakcic@gmail.com](mailto:pakcic@gmail.com)

*Charity – The Keystone of Columbianism*



Order Additional Cards From Your KCIC Chairman.

**Sean Petrisko**

**131 South Fourth St., Duquesne, PA 15110-1235**

**Phone: 412.466.8902 Office: 412.268.4402**

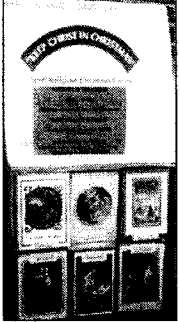
**Email: pakcic@gmail.com**

Order Date \_\_\_/\_\_\_/\_\_\_

Style #	Description	Quantity (# Boxes)	Council Cost Per Box	Total Cost
1961 (15 Cards)	The Christmas Story		\$3.75	\$
1956 (12 Cards)	Carols of Christmas		\$4.00	
3009 (18 Cards)	Holy Family		\$4.25	
1969 (12 Cards)	Old Masters		\$4.50	
4009 (18 Cards)	Christmas Creche		\$4.75	
9009 (18 Cards)	The Nativity		\$5.25	
1909 (16 Cards)	Christmas Peace		\$5.50	
2009 (18 Cards)	Our Lady of Light		\$6.00	
1001 (20 Cards)	Madonna of the Chair with pin		\$6.00	
7008 (8 Cards)	Family Blessings Photo Card		\$3.00	
CIC-2009 Case (35 assorted boxes, 25 brochures, 5 seals & 1 magnet)	<b>SALES ASSORTMENT CASE</b> <i>Special Price: Order before 9/25/09</i> (Limit 1 Per Council at discount) Regular Price: ordered after 9/25/09		\$130.00 \$165.00	
<b>ETHNIC CARDS</b>				
754SP (16 Cards)	SPANISH Madonna Deluxe *		\$3.50	\$
654POL (20 Cards)	Polish Madonna Deluxe		\$3.50	
RI-42SP (15 Cards)	SPANISH Madonna del Rosario *		\$5.00	
RI-70SP (15 Cards)	SPANISH Holy Family *		\$4.25	
13978SP (15 Cards)	SPANISH Madonna of the Chair *		\$3.50	
RI-46SP (10 Cards)	SPANISH Our Lady of Guadalupe with pin *		\$2.75	
RI-62SP (10 Cards)	SPANISH Panorama Nativity *		\$2.75	
RI-52 (15 Cards)	Tagalog Holy Family		\$3.50	
11938 (10 Cards)	French Madonna of the Chair		\$2.50	
RI-17 (15 Cards)	African-American Jesus, Mary & Joseph		\$4.50	
RI-23A (15 Cards)	African-American Madonna & Child		\$4.25	
RI-32 (15 Cards)	Native American Madonna of the Nations		\$4.00	
554POL (10 Cards)	Polish Value Pack		\$2.25	
354IT (10 Cards)	Italian Value Pack		\$2.25	
354UK (10 Cards)	Ukrainian Value Pack		\$2.25	
SP-DB-09 (23 assorted Spanish boxes)	<b>SPANISH DISPLAY BOX</b> <i>Special Price: Order before 9/25/09</i> (Limit 1 Per Council at discount) Regular Price: ordered after 9/25/09		\$63.00 \$72.00	
	CARDS Sub-total	#		
	Shipping & Handling (see reverse for details)			
	MISC. ITEMS sub-total (from reverse side)			
	<b>Total Amount Due</b>			


Make check payable to:  
**Knights of Columbus**

**Save \$35.00**  
Order ONE CIC-2009 before 9/25/09  
ONE case per council.  
Your profit on this case: **\$176.00**  
Additional assortment cases available at \$165.00, **OR** order only the cards you need.



**Contains 35 Boxes:**  
6 Christmas Story  
6 Carols of Christmas  
6 Holy Family  
4 The Nativity  
3 Old Masters  
3 Christmas Creche  
3 Our Lady of Light  
2 Christmas Peace  
1 Madonna of the Chair  
1 Family Blessings Photo Card  
plus 25 color brochures,  
1 magnet and 5 seals

**Spanish Display Box**



**Contains 23 Boxes:**  
2 Madonna Deluxe  
2 Madonna del Rosario  
2 Holy Family  
1 Madonna of the Chair  
8 Panorama Nativity  
8 Our Lady of Guadalupe with pin

**SHIP TO:**

Name \_\_\_\_\_ Local Council # \_\_\_\_\_  
 Street \_\_\_\_\_ Phone # ( ) \_\_\_\_\_  
 City \_\_\_\_\_ (We cannot ship UPS to a P.O. Box) State \_\_\_\_\_ Zip \_\_\_\_\_

Shipping location is:  
 Business  
 Residential

**SEE REVERSE SIDE FOR SHIPPING COSTS & SALES AIDS**

# SHIPPING & HANDLING COST information



<b>Christmas Cards</b>		
Special shipping and handling for: <u>Pennsylvania</u>		
Sales Assortment Case (CIC-2009) and/or full case (50 boxes, same style card) \$ <u>10.00</u>		
Spanish Display Box (SP-DB-09) \$ <u>6.00</u>		
<i>Special shipping and handling prices have been set up for each state; you only pay a portion of the actual shipping cost.</i>		
Mixed Styles	First 5 boxes (mix and match)	\$5.00
	Additional 6-10 boxes (mix and match)	add \$6.00
	Each additional box over 10 shipped to same location	add \$ .50 each
<b>Sales Aids and Promotional Materials (not covered below)</b>		
CA-6002	Brochures (first 100)	\$4.50
	Each additional 50 shipped to same location	\$ .50 per 50
CA-6003	Public Price Board	\$9.00
	Each additional board shipped to same location	\$2.00 each
CA-6005	Table signs	\$3.50
	Each additional sign shipped to same location	\$ .50 each
CA-6006	Advent wreath	\$3.50
	Each additional wreath shipped to same location	\$1.00 each

Note: These shipping charges do not apply to orders shipped outside Continental U.S. and APO addresses.

## ORDER FORM for Sales Aids and Promotional Materials

The apostolate of **CHRISTmas Activities** celebrates 60 years proudly serving Knights of Columbus with this evangelization program to "Keep Christ in Christmas." Supreme's *Surge With Service*, P.S. Supplement, and Bulletin #2874 *Keep Christ In Christmas* recommend you contact us so we can be of service to you in promoting the true meaning of Christmas: the birth of Christ.

**The following items are offered to assist you in your council's evangelization to "Keep Christ In Christmas."**

These items may be used to make your community aware of the true meaning of Christmas. Your Church Activities Chairman may utilize them in the Catholic Schools and their parish religious education programs during the Advent and Holy Christmas Season. Contact your State KCIC Chairman and order through him. **SEE ATTACHED DESCRIPTION PAGE.**

Item #	Description	Quantity	Unit Price	Sub Total	Shipping Cost	Total
<b>SALES AIDS</b>						
CA-6002	Color Brochures (sold in lots of 50)		50 for \$4.00			
CA-6003	Public Price Board 36" x 45"		\$18.00			
CA-6005	Table Sign Easel Back 11" x 14"		\$5.00			
CA-6007A	Mounted Nativity Poster 41.5" x 75"		\$42.00		\$8.00	
CA-6007B	Unmounted Nativity Poster 45" x 75"		\$24.00		\$6.00	
<b>PROMOTIONAL MATERIALS to Keep Christ in Christmas</b>						
CA-6021	Gold-Stamped Christmas Seals				Free Shipping	
CA-6001	Traditional Christmas Seals				Free Shipping	
CA-6011	K of C Christmas Seals				Free Shipping	
CA-6026	"Keep Christ in Christmas" Car Magnet				Free Shipping	
CA-6014	K of C Bumper Stickers				Free Shipping	
CA-1001	Lapel Pin "Keep Christ in Christmas"		\$0.50		Free Shipping	
CA-2001	Flag Pin "God Bless America"		\$0.50		Free Shipping	
CA-3004	Lapel Pin Display Card with 20 Pins		\$10.00		Free Shipping	
CA-4001	Our Lady of Guadalupe Lapel Pin		\$0.50		Free Shipping	
CA-1023	The Nativity Ornament	1-3 ornaments	ea \$1.75		Free Shipping	
CA-1003	Madonna Ornament	4 or more	ea \$1.50		Free Shipping	
CA-1013	St. Francis Ornament	1-9 ornaments groups of 10 ornaments	ea \$0.75 ea \$0.55		Free Shipping	
CA-6019	Advent Pamphlet				Free Shipping	
CA-6006	Advent Wreath with Candles		\$10.00			
	<b>Enter amount on front side:</b>		<b>TOTAL</b>	\$	\$	\$

**CUSTOM IMPRINT INFORMATION:**

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**LAPEL PINS**

**CA-1001 "KEEP CHRIST IN CHRISTMAS" LAPEL PIN**



Raphael's *Madonna of the Chair* in full color. This image of the Madonna with Child and Saint John the Baptist was painted in 1515. The art is surrounded with the message "Keep Christ In Christmas." This attractive lapel pin is a personal evangelistic message spreading the true meaning of Christmas—the birth of Jesus! **Shipping is free!**

**CA-2001 "GOD BLESS AMERICA" FLAG PIN**

Wear this American flag proudly to honor and support the values of our country and our order. Remember in your prayers all who have suffered or sacrificed for our freedoms. Demonstrate our unity as Americans and God bless America. **Shipping is free!**



**ALL PINS  
50¢ each**

**CA-3004 LAPEL PIN DISPLAY CARD WITH PINS**

Lapel pin display card to help in the sale of lapel pins. Comes with 10 flag pins and encouragement to wear the pin proudly on national patriotic holidays. Also 10 "Keep Christ In Christmas" pins to encourage the spreading of the true meaning of Christmas. **Shipping is free!**



..... \$10 per card

**CA-4001 OUR LADY OF GUADALUPE LAPEL PIN**

Our Lady of Guadalupe, *Mother of the Americas*, support the K of C in their pro-life efforts & spread the message of Our Lady. Wear this beautiful 1 1/8" high, gold foil, full-color epoxy lapel pin to increase the awareness of her message. **Shipping is free!**

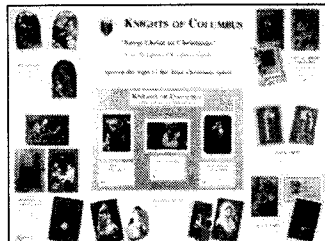


**SALES AIDS**

**CA-6002 COLOR BROCHURES**

These brochures will help in the sale of the religious Christmas cards. This 4-page brochure depicts all the cards including ethnic cards, a description, and the public sale prices. Page 4 is an easy-to-use order form which you should *personalize* to take orders. Give them out prior to and during the sale to promote the evangelization and sale of the religious Christmas cards. *Sold in lots of 50*..... 50 for \$4.00  
Shipping, up to 100 brochures .....\$4.50  
Each additional 50 shipped to the same location.....\$ .50

**CA-6003 PUBLIC PRICE BOARD**

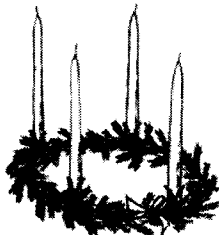


Full color (36"x45") tri-fold, free-standing price board. Identifies your organization promoting *Keep Christ In Christmas* along with easy to read descriptions and prices of the cards your council is selling. ....\$18.00  
Shipping, one board .....\$9.00  
Each additional board shipped to the same location .....\$2.00

**ADVENT**

**CA-6006 ADVENT WREATH**

Start a family tradition with a brass-plated advent wreath. Use as is or create your own decorative finish with evergreens. Four candles (3 purple and 1 pink) included.  
Cost ..... \$10.00  
Shipping..... \$3.50 (\$1.00 each additional)



**CA-6019 ADVENT WREATH PAMPHLET**

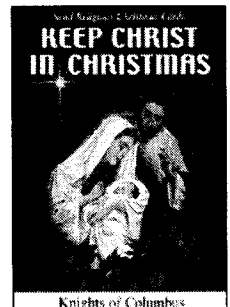
This tri-fold pamphlet demonstrates the role of the Advent Wreath in the celebration of the coming of Christ through illustrations, instructions, activities, and symbolism. **Price includes shipping.**

20 pamphlets (minimum order) .....	\$5.00
21 to 99 pamphlets .....	\$ .25
100 to 499 pamphlets .....	\$ .18
500 to 999 pamphlets .....	\$ .17
1000 or more .....	\$ .16

**SIGNS**

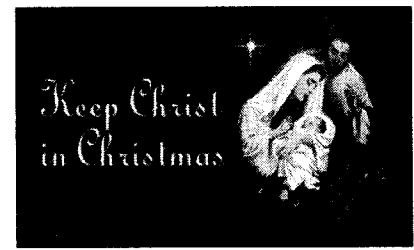
**CA-6005 TABLE SIGN**

Nativity Scene (11"x14") in full color with *Send Religious Christmas Cards; Keep Christ In Christmas* message imprinted. Easel back for standup display..... \$5.00  
Shipping, one sign..... \$3.50  
Each additional sign shipped to same location..... \$ .50



**CA-6007A MOUNTED TRI-FOLD NATIVITY POSTER**

For indoor use. 41½" x 75". Full-color nativity scene mounted on corrugated board. "Knights of Columbus" and/or "Send Religious Christmas Cards" may be added.  
Mounted Poster .....\$42.00  
Shipping.....\$8.00



DESIGN #KC100 IN FULL COLOR

**CA-6007B UNMOUNTED NATIVITY POSTER**

This paper 45" x 75" poster is a full-color nativity scene imprinted with "Keep Christ in Christmas" message. "Knights of Columbus" and/or "Send Religious Christmas Cards" may be added. For outdoor use — easy-to-follow instructions included for mounting on plywood.  
Unmounted Poster.....\$24.00  
Shipping.....\$6.00

**OUTDOOR BILLBOARDS (PAPER AND VINYL)**

Visit our website, [www.christischristmas.com](http://www.christischristmas.com), to view all our Christmas designs, as well as those available for other occasions. Billboards and posters come in a variety of sizes, in both paper and vinyl.

